

Business Studies – Year 9

Cost, revenue and profit

Understand the costs involved in business.
Understand how businesses make a profit.
Understand the purpose of budgeting in setting expenditure and revenue budgets.

Unit length:
3–4 weeks

Tools for business

Budgeting: Understand the tools businesses use to plan for success.

Cash flow: Understand the tools businesses use to plan for success
Cash flow forecasting

Unit length:
7 – 8 weeks

Cash flow forecasting:

Understand the benefits of using a cash flow forecast to plan for success in a business and explain the associated risks to businesses of not completing a cash flow forecast based on cash flow information and identify possible issues for the business from any cash surplus or deficit.

Unit length:
4 - 5 weeks

Sustainability project:

Create a presentation that explains your design, you must include:

- Target market
- Benefits of the product
- What is the problem that this product has solved?

Unit length:
6 – 7 weeks

Sources of finance and guest speaker

How can businesses raise finance?
The difference between short, medium and long-term finance.

Unit length:
4 -5 weeks

Marketing and business planning

Identifying and understanding customers.
Segmentation.
The purpose and methods of market research.
Elements of the marketing mix.

Unit length:
6 – 7 weeks

Social enterprise

What is social enterprise?
Planning for an event.
(Gardening local old peoples home, Litter picking in park, tea dance for helped the aged) etc

Unit length:
5 - 6 weeks