

Business Studies (GCSE) – Year 10

Business in the real world

Although this is a separate topic, students need to relate these concepts to the four functional areas of business, business operations, human resources, marketing and finance.

- The purpose and nature of business
- Business ownership
- Setting business aims and objectives
- Stakeholders
- Business location
- Business planning
- Expanding a business

Unit length:

16 – 17 weeks

Influences on Business

Students need to be aware of how businesses are affected by external factors and how these influence the four functional areas of business, namely business operations, human resources, marketing and finance. There should also be consideration of how businesses will change in response to changes in these external factors.

- Technology
- Ethical and environmental considerations
- The economic climate on business
- Globalisation
- Legislation
- Competitive environment

Unit length:

12 – 13 weeks

Human Resources

Students need know what the role of human resources is within a business and how this relates to the other functional areas of business operations, marketing and finance. There should also be consideration of how human resources will relate to the business and its objectives.

- Organisational structures
- Recruitment and selection of employees
- Motivating employees
- Training

Unit length:

6 - 7 weeks

Enrichment, Revision and end of year exam

Guest speakers will come into school to add content to knowledge.

Students will also revise ready for the end of year exam.

Unit length:

4 – 5 weeks