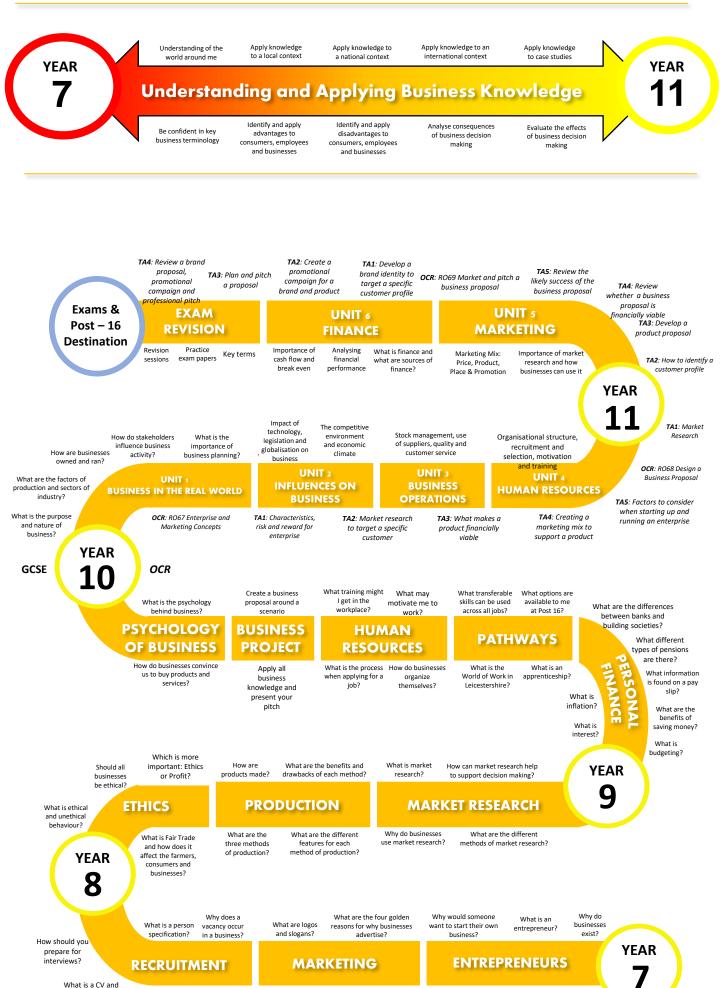


## BUSINESS STUDIES LEARNING JOURNEY



Business is everywhere; globally, nationally and locally. Studying business will develop your understanding of the world around you.



What are the main aims and objectives of business?

What is business?

What is a

target market?

marketing mix?

What is a job